FYELD

COMPANY PROFILE_2026

FYELD

COMPANY PROFILE

2026

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A PATH TO **GROWTH**



LIVIO MARCHIORI
CHAIRMAN

Innovation, technology and productivity, with the customer at the centre.
We develop increasingly high-performing and reliable products to meet ever more sophisticated needs. We are establishing a leadership position in High Value Crops, with a range of machinery covering every phase of the agronomic cycle: from seeding to harvesting, including treatments and data management, an increasingly strategic priority for our customers.

We are moving forward with our investment plan in facilities, software and people to increase production, expand our product range and provide excellent, widespread after-sales and spare parts support.

We welcome Agricola Italiana, with its precision seeders for vegetable crops, as the latest company to join the FYELD Group, alongside K.U.L.T., Toselli, GRIM, Hortech, Guaresi and the partnership with AGRIPASS on the most advanced AI-driven vision systems applied to agriculture.

We are building a major industrial group based on lean, fast-moving and innovative brands and companies, giving them new prospects for development. We have strengthened our presence in our key markets and are now ready to seize new opportunities.

The geopolitical context brings uncertainty and new challenges, but it does not slow us down: instead, it drives us to move even faster in our development and innovation.

FYELD and its customers: together, on the right path.

FYELD, A TECHNOLOGICAL PARTNER FOR **ADVANCED** HORTICULTURE



MASSIMO ZUBELLI
CEO

FYELD is an industrial system positioning itself as a technology partner for major agricultural customers, and in particular for specialists in high value-added crops, known as High Value Crops.
For this reason, over the past few years we have worked to integrate expertise, plants and products, reducing complexity and increasing efficiency. This means pooling engineering, processes, suppliers and tools, while preserving the specialisation of each brand.

We are evolving from autonomous entities into a coordinated platform, where each company contributes to a broader project: developing increasingly advanced technologies for High Value Crops and making our customers' work more productive, sustainable and precise.

This path is driven by concrete and coordinated choices:
- integration between engineering teams
- increasingly connected factories
- shared industrial processes
- product development focused on electronics, data and automation.

In parallel, we are strengthening our organisational structure, building a management team capable of guiding this growth with vision and fast decision-making.
The result is a stronger, faster and clearer Group: for the market, for partners and for the people who work with us.

Today, FYELD is in a phase of profound innovation.
And it is precisely this transformation that allows us to face future challenges with greater strength and coherence.

HORTICULTURE CROP CARE HARVESTING



THE **EVOLUTION** OF A BUSINESS MODEL

FYELD is evolving from an entrepreneurial model to a managerial structure.
The companies that make up the Group come from different, often family-owned backgrounds, built over time on solid product expertise and direct relationships with customers.

This heritage remains a fundamental element, but it is now being integrated into a more structured organisation, capable of sustaining broader and more coordinated growth.
This is precisely why the management team was established: to combine entrepreneurial know-how with managerial skills, planning capabilities and stronger oversight.



The Board of Directors and the management team share a common goal: to guide FYELD as an integrated industrial system, maintaining the speed and hands-on approach of each company, but within a shared vision.

People make the difference, but it is the way they work together that determines the quality of the result.

INTEGRATED ENGINEERING TO HARNESS ALL EXPERTISE

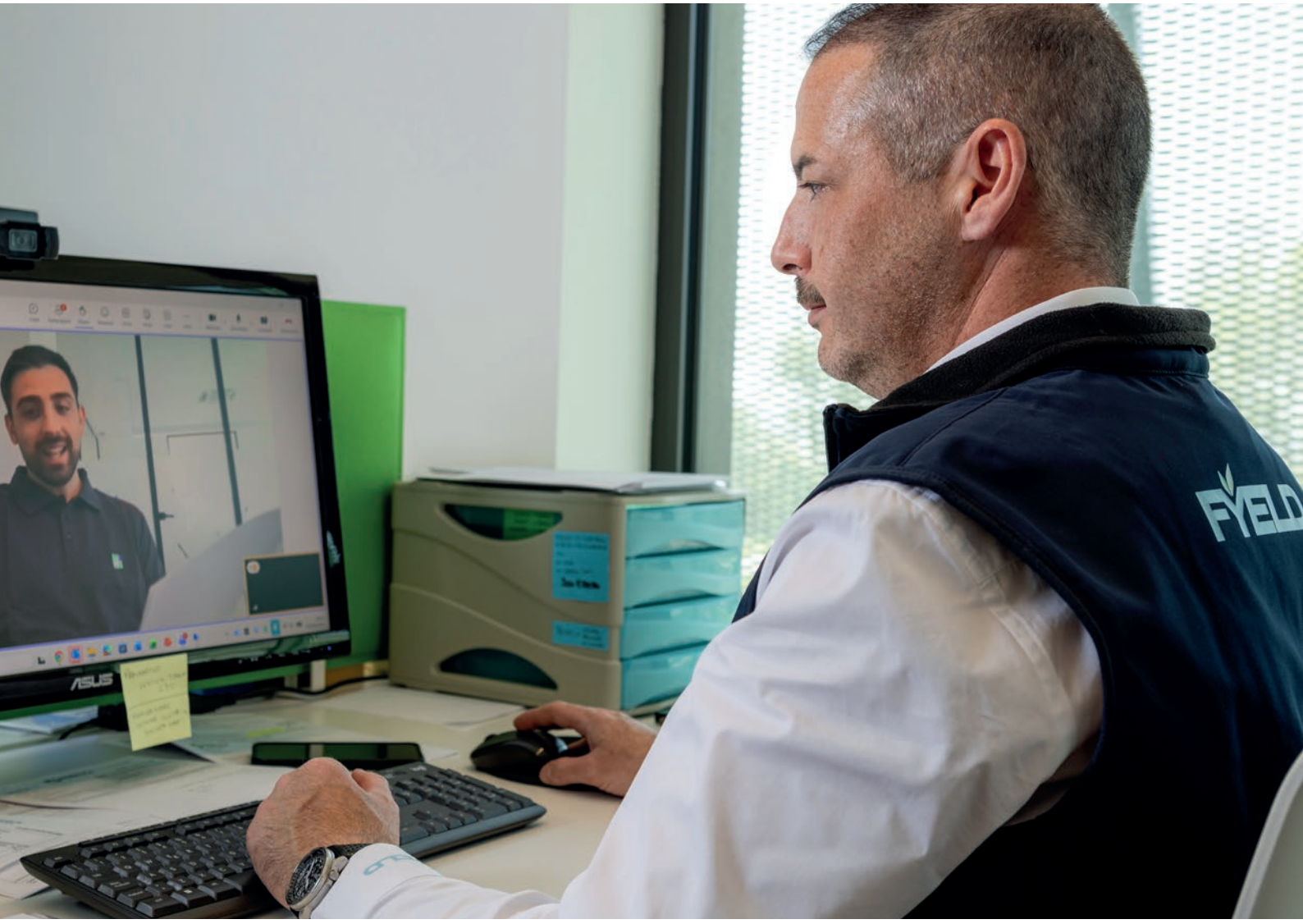
FYELD is building an integrated engineering model.
Over time, the companies within the Group have developed specific, often highly advanced technical skills, linked to their own products and target markets. Today, these skills are being organised into a system.

Our Engineering department, made up of 21 designers, operates as a single organism: sharing experience, solutions and tools, working in a coordinated way on joint projects and developments, and relying on the best partners for the integration of the most advanced systems and technologies.

We are working on customer-oriented solutions ranging from machine electrification to the hybridisation of propulsion systems, machine connectivity, the generation of data available through digital portals, and applied Artificial Intelligence.
This approach makes it possible to reduce complexity, accelerate development processes and improve the quality of solutions, while also leveraging the specialisations of individual brands.

The integration of engineering teams is one of the key steps in building FYELD as an industrial system, making the entire organisation stronger, faster and more competitive.




ASUS
FYELD

TOWARDS THE FACTORY OF THE **FUTURE**

FYELD is evolving its production system towards an integrated model. Across its five plants in Agna (PD), Massanzago (PD), Pilastri (FE), San Giovanni in Persiceto (BO) and Jesi (AN), the Group develops and manufactures the most comprehensive product range in the sector, within an industrial complex covering more than 65,000 sqm, including 28,000 sqm of covered area.

The plants are no longer tied exclusively to a single brand. They are becoming part of one industrial platform, integrated through a single ERP system and governed by a unified industrial approach, where each factory specialises in specific





processes serving both the customer and the Group.

This structure makes it possible to leverage production expertise, optimise resource use and increase overall efficiency. This evolution is supported by the introduction of lean manufacturing principles, process standardisation and growing integration between plants, including through shared digital tools.
The organisational model also moves beyond the traditional headquarters logic: FYELD is configured as a distributed company, where not only production, but also decision-making and management functions are spread across the system.

The factory thus evolves from an autonomous production unit into a node in a coordinated system: more flexible, more efficient and better equipped to support the Group's growth.


SUPER G
GUARESI
ATTENZIONE ORGANI IN MOVIMENTO

CONTINUOUS EVOLUTION AND PRODUCT UNIQUENESS

Product innovation is at the centre of FYELD's development. The new Guaresi Super G clearly reflects this direction: a completely redesigned machine, with a new electronic architecture and a "Hybrid" and electric version introducing solutions focused on efficiency and reduced consumption.

The project has also been recognised for its formal and design value, with a feature in the ADI annual publication — Associazione Disegno Industriale — among the candidates for the prestigious Compasso d'Oro. This confirms an approach that brings together engineering and design.

All the Group's brands are recognised as leaders in their respective product segments and are developing new solutions, with a growing focus on energy optimisation, sustainability and the integration of mechanics, electronics and data systems.

Product evolution is not occasional, but structural: a continuous process that reflects the Group's technological transformation and the increasingly advanced needs of the market.



VISION, COORDINATION, IMPROVEMENT



FYELD is transforming purchasing and production from separate functions into strategic levers for the Group. Activities that were previously managed independently by individual companies are now being progressively coordinated and integrated, under unified management and a shared vision.

The way of thinking has changed; the way of working is changing. Purchasing now follows a centralised strategy and has been reorganised as a tool to strengthen negotiating power and competitiveness. Production is no longer fragmented, but guided by an overall logic that improves planning, efficiency and responsiveness.

The result is a stronger, more integrated system, where decisions are made with a broader perspective and every function contributes to the Group's growth.
A single ERP system to control a more efficient industrial system.

THE CUSTOMER AT THE CENTER, **ALWAYS**



The history of our brands teaches us that the relationship with the customer begins with machine delivery and field testing. FYELD is strengthening its service capabilities by building an increasingly integrated and responsive after-sales system, designed to support customers throughout the entire product life cycle.

A central element of this evolution is the construction of the Group Spare Parts Centre in Pilastri di Bondeno (FE), a facility capable of managing more than 40,000 product codes for the Group. Alongside this, FYELD is developing its spare parts portal, enabling more efficient and coordinated management of requests and improving response times and component availability. In urgent cases, spare parts are shipped within 24 hours throughout Central Europe.

The integration of service, spare parts and the distribution network makes it possible to offer a more continuous and reliable service, aligned with customers' operational needs.
After-sales thus becomes an integral part of the FYELD system: not an accessory service, but an essential component of the value offered.



SAFETY IS A CHOICE

Safety is an integral part of the way FYELD organises work, with priority given to prevention, risk assessment and training.

A development path is underway across all the Group's plants, aimed at strengthening standards, procedures and behaviours, with the goal of making safety increasingly widespread and structured, and preventing risks by addressing them at source.
We have drawn on the most rigorous organisational models, in full compliance with Italian Legislative Decree 81/08.
This is not just a matter of regulatory compliance, but a cultural evolution: greater attention within processes, continuous training and the sharing of best practices across the different production sites.

The integration of the Group allows the most effective solutions to be rapidly extended, raising the overall level of safety across all plants.
Safety thus becomes a stable operational element, supporting industrial development and ensuring its quality over time.

SOLID GROWTH IN A COMPLEX ENVIRONMENT



FYELD's development plan confirms its effectiveness: in 2025, the Group recorded significant revenue growth, reaching approximately €75 million, an increase of 15% compared to 2024. The result was supported by the Italian market, European expansion and the contribution of recent acquisitions.
Industrial and commercial integration strengthened the Group's positioning in the strategic segments of harvesting, crop protection and pneumatic seeders.
Profitability also showed a positive trend: adjusted EBITDA reached €16.6 million, up 24%, confirming the operational strength of the FYELD system.

The Group continues to invest in production capacity and innovation, with research and development projects focused on hybrid harvesting machines and advanced technologies for precision agriculture.
In a complex macroeconomic environment, marked by geopolitical tensions and volatile energy costs, FYELD is strengthening its competitive position through market diversification, industrial integration and technological innovation.

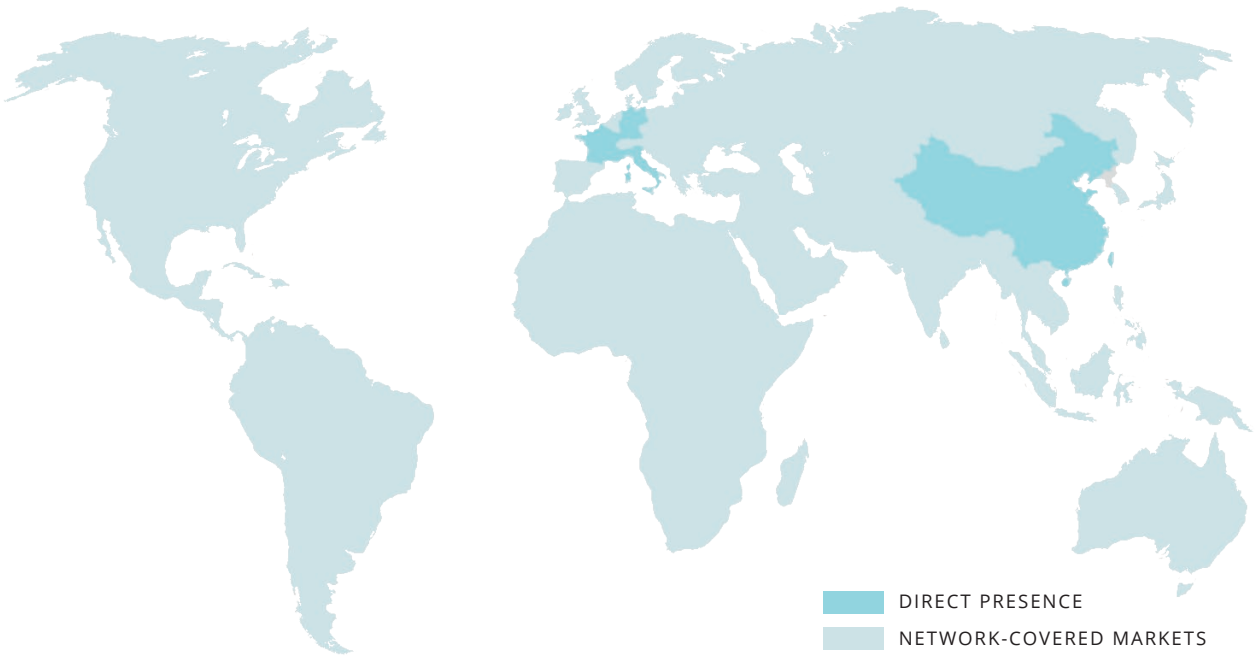
2026 HIGHLIGHTS

The first months of 2026 show a positive trend in both order intake and revenues. Although still affected by the global geopolitical situation, this performance is supported by the new organisational structure and recent strategic operations.
The Group continues along its growth path through:

- development of new international markets
- investments in production capacity and R&D
- consolidation of its High Value Crops platform

Key Indicators as of 31.12.2025

Net Revenues (+ 15%)	↑
Italy (61% of Revenues)	↑
Export (39% of Revenues)	↑
Adjusted EBITDA (+ 24%)	↑
Spare Parts (+ 14%)	↑
Employees (215)	↑



A **NETWORK** THAT STRENGTHENS THE SYSTEM

The distribution network is a strategic component of the FYELD system. The Group is developing an increasingly broad and structured international network of specialists, shared among the different brands and capable of enhancing their specific strengths within a coordinated offering.
This approach makes it possible to identify the right product for each customer, expand market presence and, at the same time, strengthen the "product offering", making it more comprehensive and consistent. The network is no longer tied to individual brands, but becomes a common tool: a commercial infrastructure that provides all the Group's companies with expertise, relationships and development opportunities.

The Group has a complete product portfolio, from seeding and transplanting to traditional crop protection, through to machines equipped with Artificial Intelligence for selective weed removal, as well as a full range of harvesting machines.
In this way, FYELD increases its ability to serve markets and builds the foundations for more solid and continuous growth.
An international network that combines direct presence with established partnerships to keep FYELD close to its customers, wherever they are.

RESPONSIBILITY
AS AN INDUSTRIAL LEVER

FYELD's growth is also reflected in its increasing focus on environmental, social and organisational matters. Increasing attention is being paid to energy efficiency and reducing environmental impact, while the overall sustainability of operations is improving across industrial processes.

Alongside these aspects, the Group's social dimension is taking on an increasingly significant role. In particular, compliance with ESG parameters, the promotion of female employment within the organisation and the use of welfare tools for employees are evolving elements and represent a concrete factor of resilience: not only for reasons of balance, but also for the quality of work.

The entry and development of female skills contribute to diversifying approaches, improving the organisation and strengthening the Group's ability to face complex contexts: horizons expand, new solutions emerge. FYELD recognises this development as an integral part of its journey, valuing a more inclusive structure capable of evolving over time.

Responsibility is not a separate sphere, but a component of industrial development: a way of operating that strengthens the Group and guides its future choices.



ONE GROUP, ONE **DIRECTION**

FYELD is an industrial system built on the integration of six specialised companies.

Each brand contributes specific expertise — from seeding to transplanting, from crop protection to harvesting — creating a comprehensive offering capable of covering the entire agronomic cycle in High Value Crops.
This complementarity is one of the Group's distinctive strengths: individual specialisations do not operate in isolation, but reinforce one another within a shared vision.

For those working in horticulture, this means finding within FYELD an articulated and consistent response to a wide spectrum of operational needs, with integrated and mutually compatible solutions.

The Group's strength stems precisely from this structure: different companies, one direction.



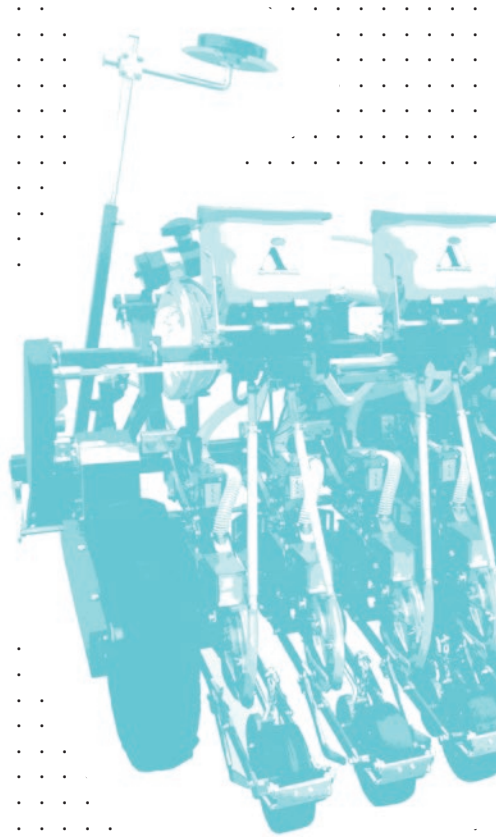

GRIM


GUARESI





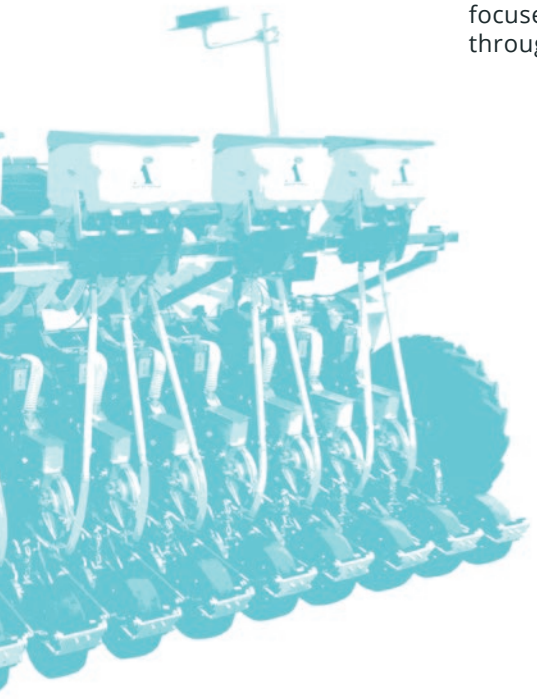


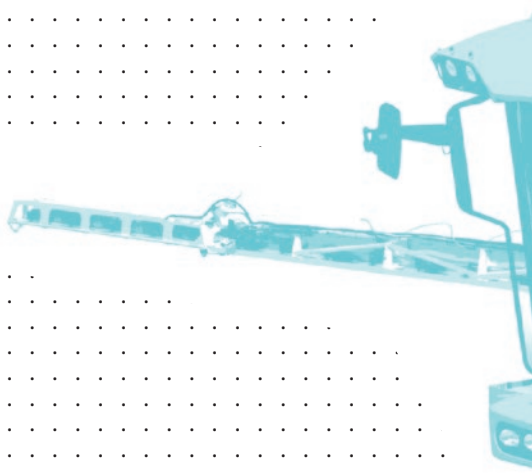


Agricola Italiana brings specific and strategic expertise in seeding to FYELD. A world-leading brand specialised in pneumatic precision seeders and vegetable crop seeding solutions, it has built its experience over time in close contact with the needs of farmers and industry professionals.

Within the Group, Agricola Italiana represents a fundamental phase of the agronomic cycle: the moment when the quality of field operations begins to take shape. Precision, uniformity and reliability are decisive factors in achieving high production results, especially in High Value Crops, where every technical choice directly affects yield and final quality.
An undisputed leader in the seeding of onions, carrots and other specialised crops, Agricola Italiana offers a broad and comprehensive range, from more traditional machines to Full Electric models with ISOBUS-compliant data exchange systems.

Joining FYELD allows Agricola Italiana to strengthen its development path, integrating its specialisation with the Group's industrial, technological and organisational expertise. In this way, seeding becomes part of a broader vision, focused on building increasingly efficient, coordinated and consistent solutions throughout the entire production process.

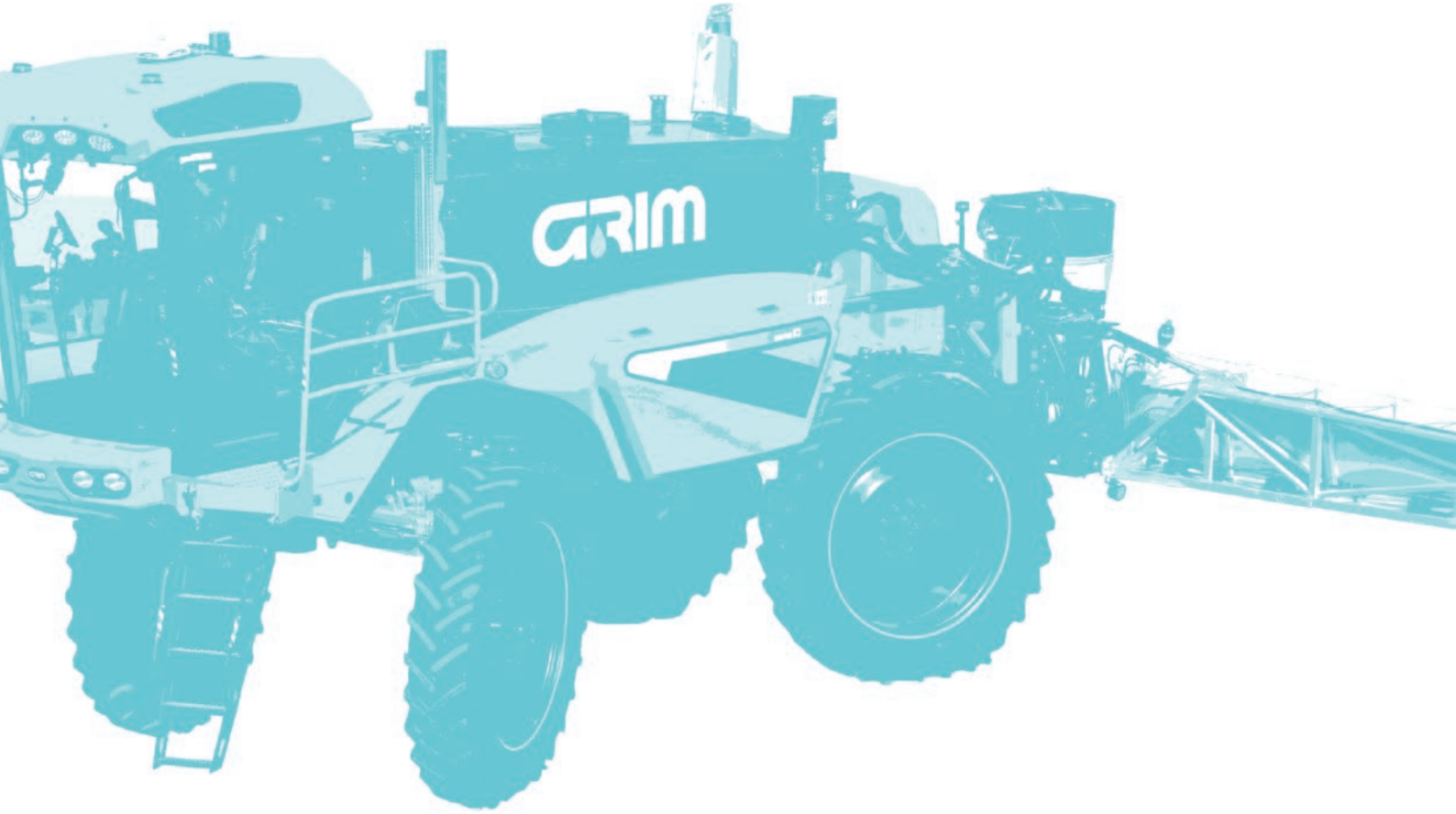


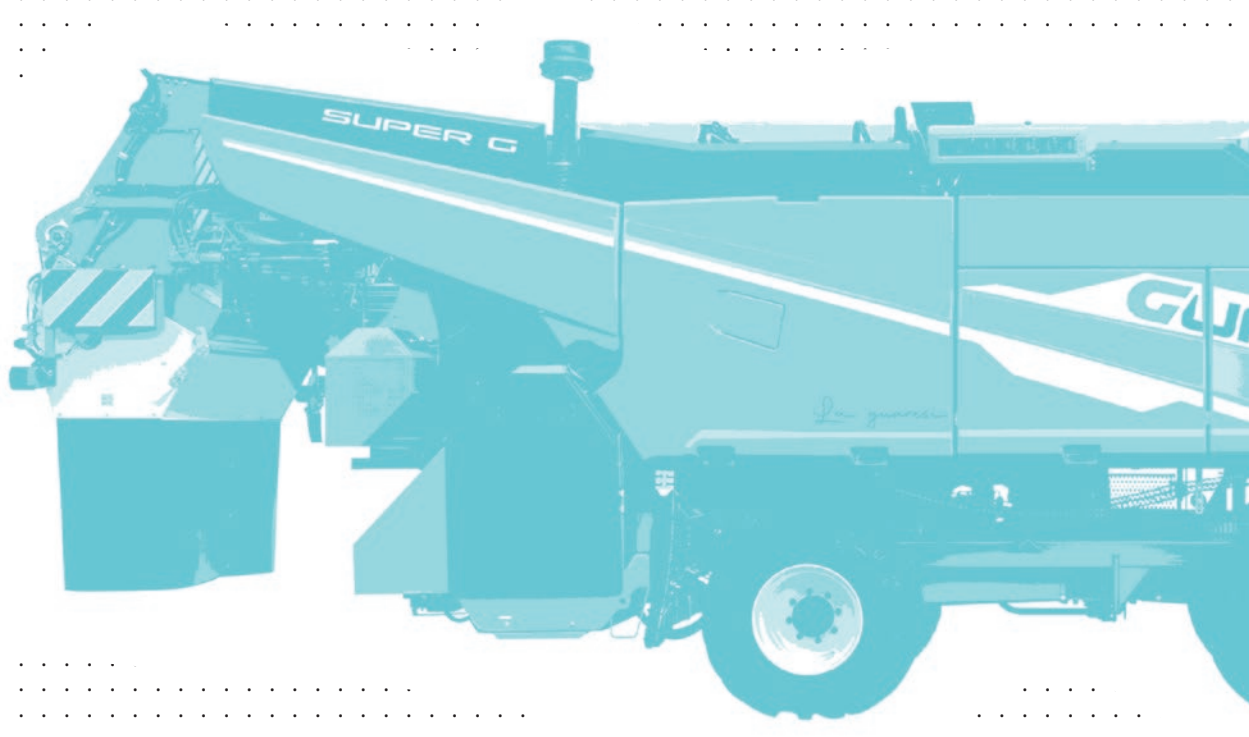


Specialised in the development of self-propelled sprayers, GRIM oversees a central phase of crop protection.

Its machines are designed to guarantee work capacity, spraying precision and operational continuity even in intensive agricultural contexts, where timeliness and reliability are essential to protecting production quality.
Within FYELD, GRIM helps strengthen the Group's offering in crop protection and treatment, completing the system of solutions dedicated to High Value Crops. Its specialisation, renowned ease of use and wide range — tank capacity: 2,000–5,500 L — make it possible to meet complex operational needs, especially in crops that require targeted and repeated interventions.

Its experience integrates with that of the other brands into a broader vision of field operations, where every phase of the agronomic cycle can be addressed with specialised, coordinated and consistent technologies.




SUPER G

GUARESI

Guaresi is the leading international benchmark in mechanised harvesting for processing tomatoes and peppers.
Its industrial history, technical specialisation and strong market recognition make it a central pillar in the Group's development.

Guaresi harvesters operate at a crucial stage of the agronomic cycle, where efficiency, reliability and work quality directly affect production results. In this field, the brand has built deep expertise over time, grounded in field experience, continuous product evolution and the ability to meet the needs of increasingly specialised agriculture.
Within FYELD, Guaresi represents a benchmark industrial and technological platform.
The development of the new Super G "La Guaresi", featuring advanced electronic architecture and a Hybrid version, confirms a clear direction: innovating harvesting through more efficient, sustainable and integrated solutions.

Guaresi gives concrete expression to FYELD's ambition: transforming specialised expertise into industrial leadership.



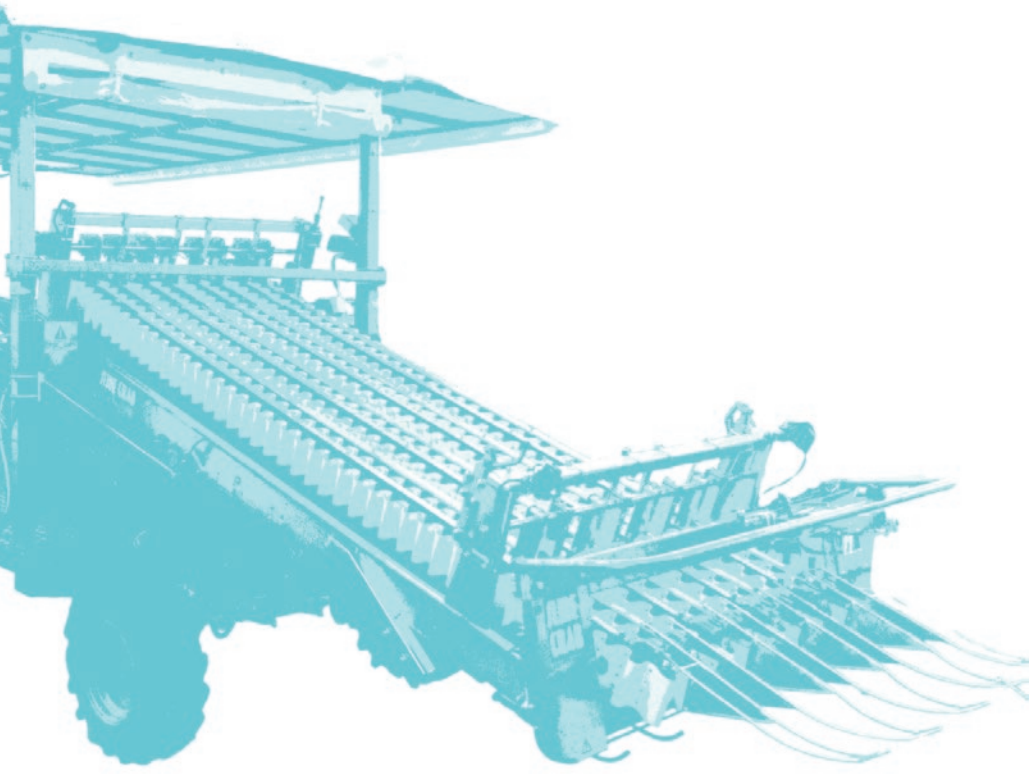


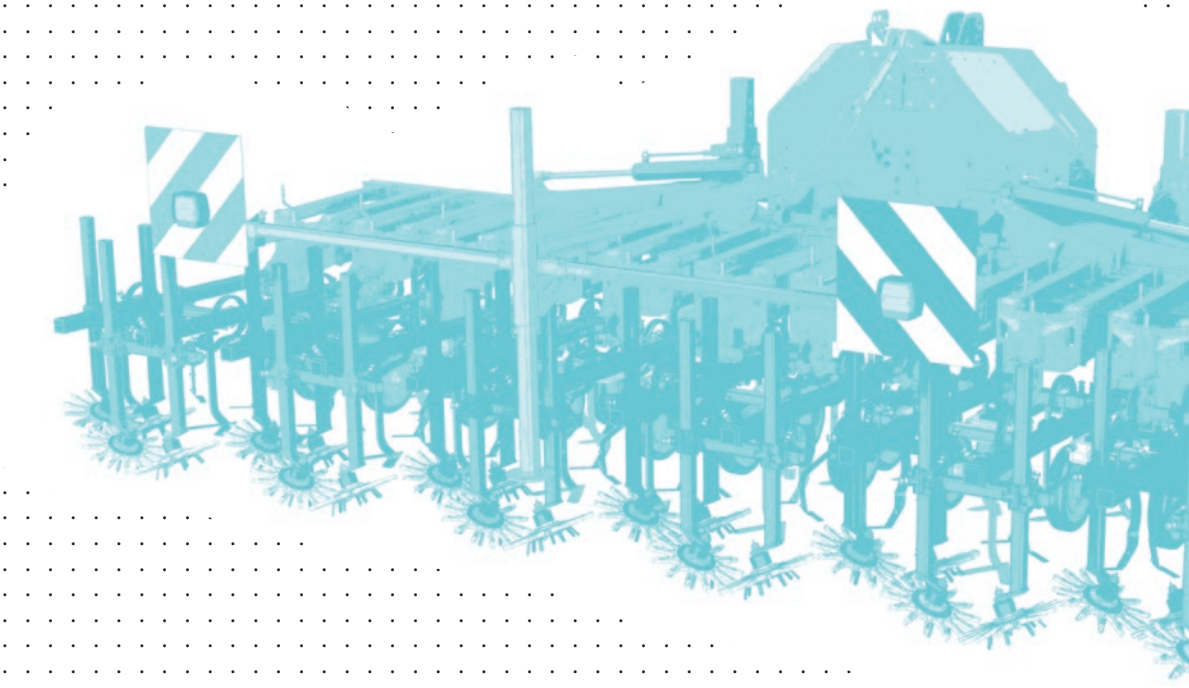
HORTECH

Hortech is a world leader in harvesting machines for vegetable crops — such as spinach, lamb's lettuce, radicchio and rocket — and is one of the most innovative brands in the FYELD Group, with specific expertise in machinery for specialised horticulture.

Its offering includes solutions for mechanical transplanting, harvesting and the management of high-value crops, developed to meet the needs of advanced farms and increasingly selective markets.
Hortech's value lies in its ability to turn complex agronomic challenges into efficient, adaptable machines ready for field use. In a sector where crop varieties, field conditions and production models change rapidly, the brand develops solutions designed to increase precision, productivity and work quality.

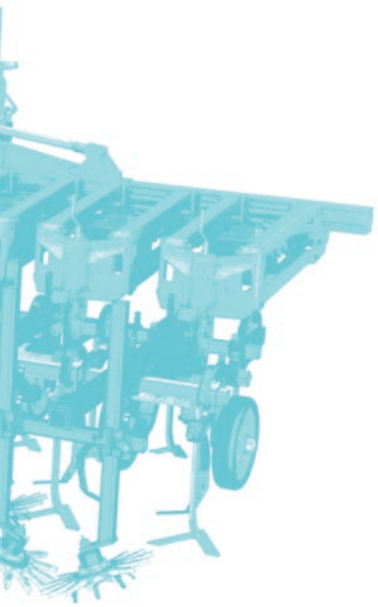
Within FYELD, Hortech helps strengthen the Group's vocation in High Value Crops, bringing a highly practical approach to innovation: not abstract technology, but concrete tools to improve the daily work of operators.
Its specialisation expands the FYELD platform and strengthens the Group's ability to oversee the different stages of professional horticulture.





K.U.L.T. is the FYELD brand most focused on advanced research applied to field operations.
Its specialisation covers soil preparation, mechanical weeding and crop management, with solutions designed to increase precision, efficiency and operational control.
The brand's strength lies in its ability to develop advanced machinery capable of responding to one of the most significant transformations in professional agriculture: producing better while reducing the impact of interventions and the use of chemical products.
Within FYELD, K.U.L.T. represents an advanced frontier in the development of new mechanical, electronic and digital solutions. Its machines, equipped with Artificial Intelligence and designed for the mechanical removal of weeds in particularly extensive and demanding scenarios, strengthen the Group's technological direction and open up new opportunities in High Value Crops.

For this reason, K.U.L.T. clearly embodies FYELD's future evolution: bringing specialised technologies into the field that can generate a concrete advantage for growers.



The recent technological and strategic partnership with AGRIPASS Robotics extends the scope of FYELD's offering for the mechanical and selective removal of weeds.
This collaboration enables FYELD to offer the most complete weed control system on the market, integrating traditional spraying and mechanical removal solutions with robotic technologies designed for selective weed removal.
These technologies use advanced vision systems supported by Artificial Intelligence algorithms, capable of accurately identifying the plants to be removed.

Thanks to this partnership, FYELD offers the broadest and most comprehensive range on the market for crop protection, responding effectively to the needs of every type of customer in the agricultural sector.


Toselli
Cloud

Toselli

Toselli is a historic brand in crop protection, specialised in the development of trailed sprayers for professional agriculture dedicated to vegetable crops.

A pioneer in air sleeve spraying technology, today it focuses its expertise on machines designed to ensure distribution quality, reliability and continuous operation, even in intensive production contexts.
Toselli is also a world leader in the production of stainless steel sprayer booms, which are essential in vegetable crop cultivation.
Within the FYELD system, Toselli oversees a fundamental stage of the agronomic cycle: the treatment of special crops. This is a phase in which precision, uniformity and control directly affect plant health, intervention efficiency and the final quality of production.

The brand's strength lies in its solid technical expertise and field-proven application knowledge. Within the Group, this expertise enhances the offering dedicated to High Value Crops, integrating with the specialisations of the other brands and strengthening FYELD's ability to deliver coordinated solutions across the different stages of the agronomic cycle.




SLIDE VALERIANA










Toselli
Cloud
Toselli






GRIM






GUARESI




P 190


GRIM




GRIM


Toselli
Marvel
Toselli


KRISS & CO





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